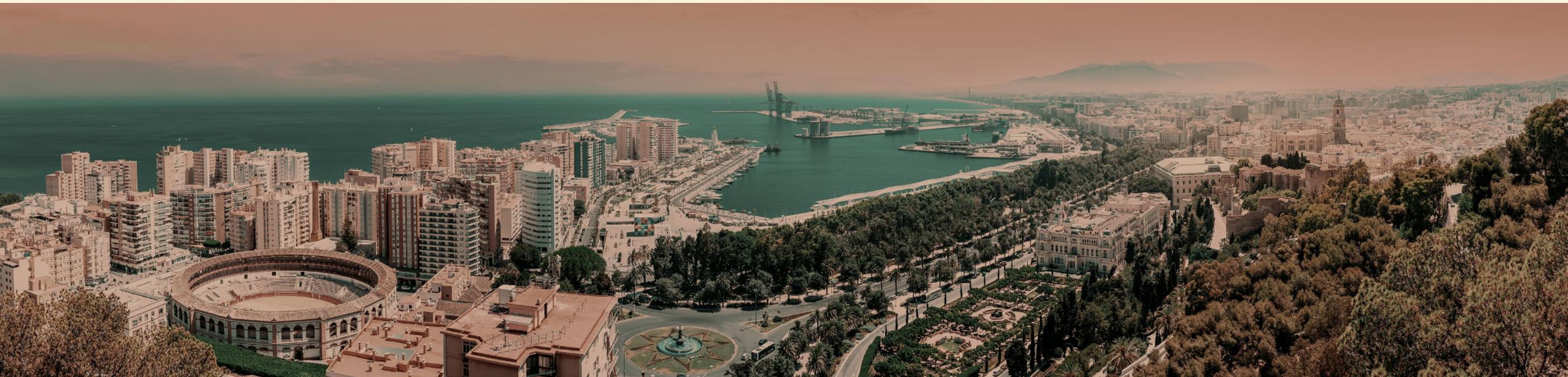


www.fascinatingspain.com

Fascinating Spain Mediakit



Who are we?

**A travel magazine exploring
the most Fascinating
aspects of Spain**

Travel, gastronomy, culture, art, festivities... Spain certainly is a fascinating country.

Join us and explore the best of Spain through a wide range of informative and entertaining articles.

Our content aims to encompass all the different realities of such a diverse country. We are passionate about the stories we tell and always seek to communicate in the most authentic way. Here you will find a layered portrait of Spain, marked by our passion for the country and a personal voice that connects us to many readers worldwide.

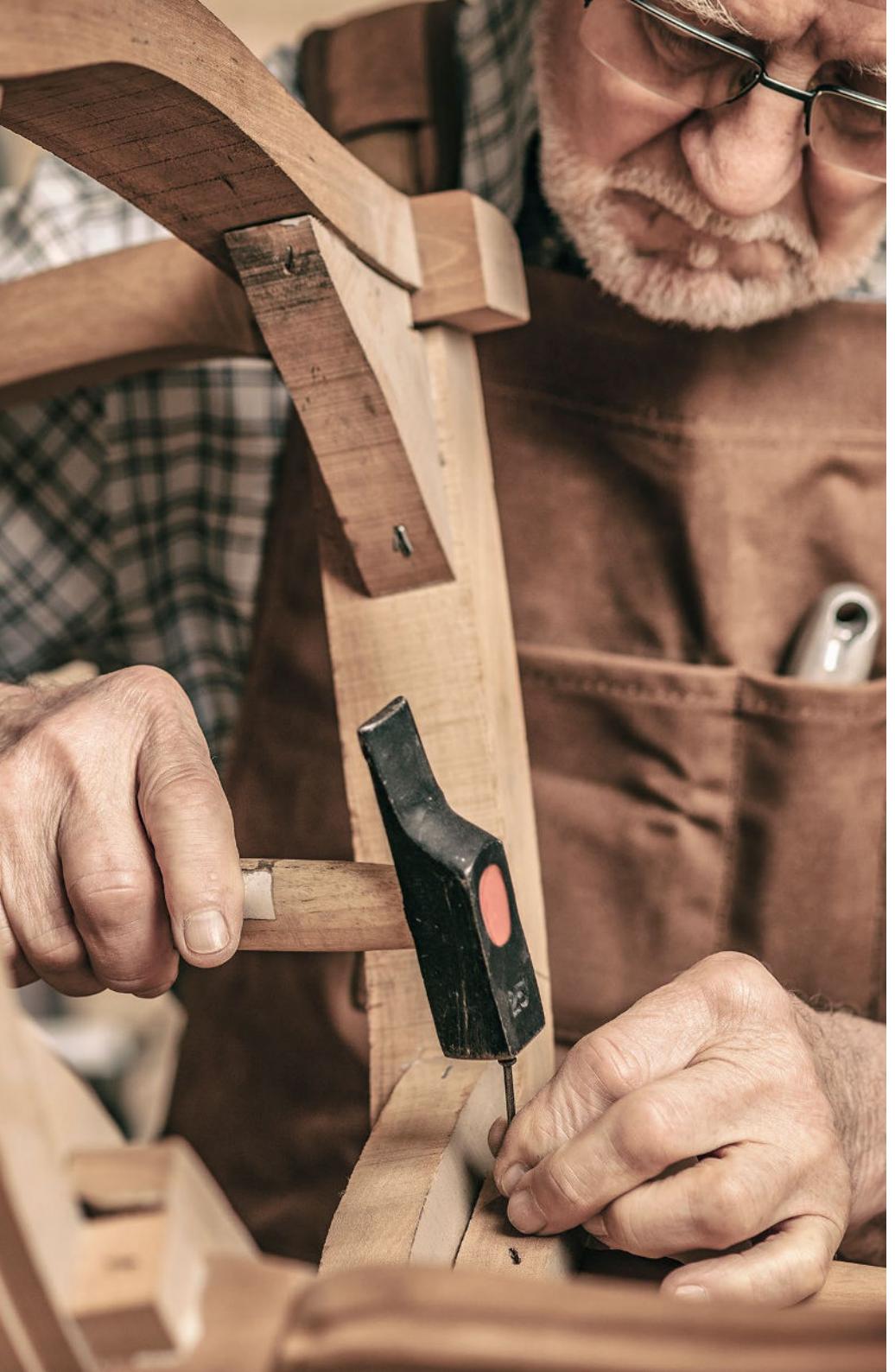


Our services

We create quality content that is entertaining and conveys a sense of modernity and love for our roots at the same time. To that end, we have a multidisciplinary team dedicated to creating and sharing the best digital content about Spain.

We will adapt to meet your needs regarding podcast recordings, content creation, guides, and so on.





How we work

Analysis and proposal

We will analyse your brand and present to you tailor-made solutions that will meet all your needs.

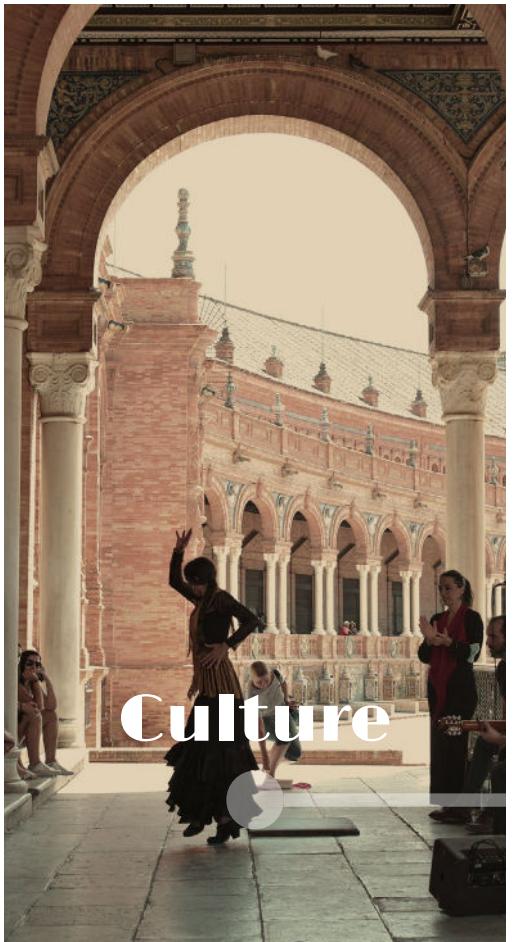
Content creation

Our team of specialised journalists and translators will work to create quality content with the most innovative tools and formats.

Distribution

Your content will always reach the right audience thanks to our consolidated social media network

Enjoy Spain to the fullest through its



Culture



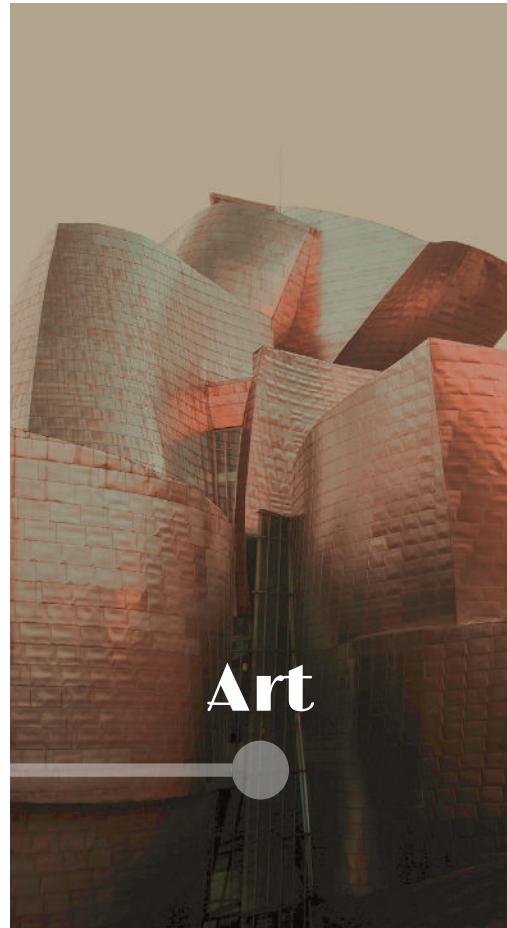
Gastronomy



Places



History



Art



• our audience •



Instagram

85 K



Youtube

6 K



Facebook

3 M



Tiktok

14 K



Twitter

4 K



Newsletter

10 K

Fascinating Spain

Pageviews: **400k/month**
Individual users: **120k/month**
(monthly data)



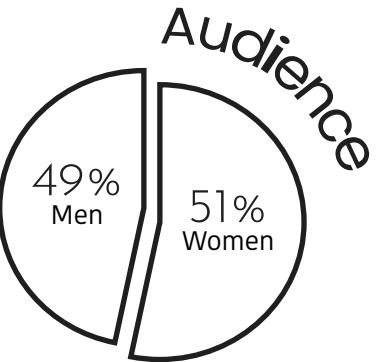
**Where do you
read us?**

United States
Spain
United Kingdom
Canada
Ireland
Australia



Our readers?

Our audience is loving
of travel, culture, gastronomy,
food and local crafts in Spain.
With a high purchasing power
and lover of slow consumption.



Age	% of users
18-24	11,96%
25-34	17,17%
35-44	19,55%
45-54	21,50%
55-64	15,49%
+65	14,33%





España
• Fascinante

Where do you
dead us?



España



United States



Argentina

Colombia

Venezuela

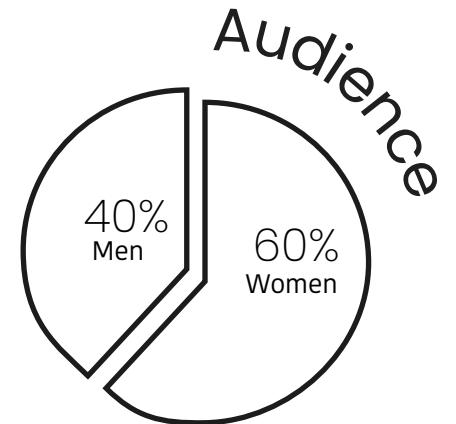
France

Mexico

Brazil

Peru

Chile



1.500.000 Pageviews
800k Individual users
(monthly data)

Age	% of users
18-24	7,9%
25-34	13,4%
35-44	27,3%
45-54	45,4%
55-64	31,1%
+65	23,9%



Where do you
dead us?



France



Spain



Belgium

Canada

Switzerland

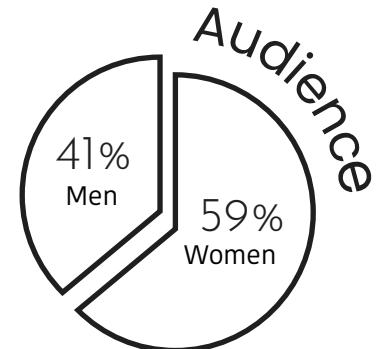
United States

Morocco

Germany

Portugal

Algeria



Pageviews: **500k**

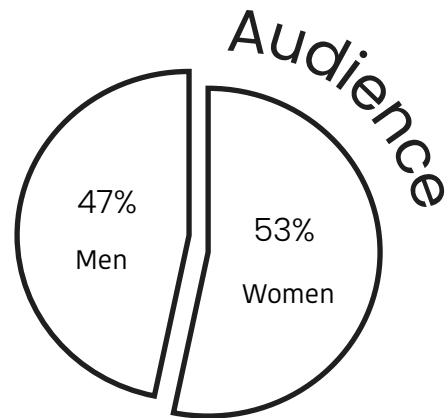
Individual users: **180k**

(monthly data)

Age	% of users
18-24	11,79%
25-34	18,20%
35-44	21,21%
45-54	19,10%
55-64	16,85%
+65	12,84%

ESPAÑA FASCINANTE

畅游西班牙

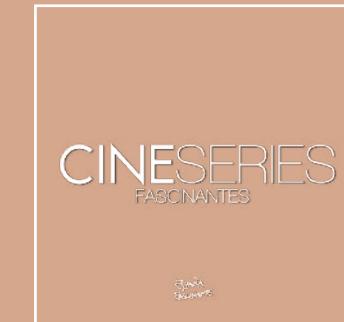


WEIBO: 190.000

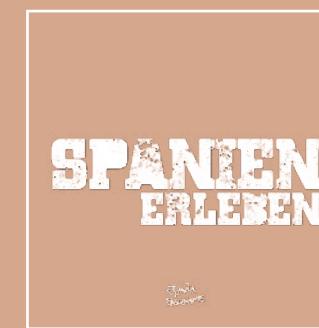
WECHAT: 9.000

Age	% of users
18-25	13,01%
26-35	35,01%
36-45	18,28%
46-60	17,02%

Thematic and territorial networks



Language networks



FASCINATING SPAIN

+34 681 372 882

Colabora@espanafascinante.com

www.fascinatingspain.com